



## ROSALIN BEEN

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### EXPERTISE

BRAND DEVELOPMENT  
MARKETING MATERIALS  
ADVERTISING  
PROMOTIONAL MATERIALS  
MARKETING STRATEGIST  
COLLABORATION  
CLIENT COMMUNICATION  
VENDOR COORDINATION  
CUSTOMER RELATIONS  
LEADERSHIP / MANAGEMENT

### TECH SKILLS

ADOBE CREATIVE SUITE  
MICROSOFT OFFICE  
KEYNOTE  
MAIL CHIMP  
WORD PRESS



## PROFILE

I am a Denver based graphic designer and art director. I've been an art director at a Denver marketing agency for the past eight years and have found my passion from working nearly a decade as a freelance designer. I love collaborating with my clients to bring their ideas to life. Whatever my clients can dream up, I can bring to life. My refined eye for detail allows me to deliver the most polished work for my clients. Helping my clients elevate their brands in a sophisticated and professional way that speaks to their target audience is what feeds my passion for design.



## EXPERIENCE

### ART DIRECTOR **Philosophy Communication**

**March 2010 - April 2018** At Philosophy I am the managing art director of the design department. I manage my design team and client projects and relationships. At the agency I strategize marketing tactics with a team and present marketing and design strategies to clients. I manage all vendor relationships in the agency and oversee the design department. Over the years I've trained many designers and interns and manage relationships with almost 50 clients to ensure all their goals are met.

### FREELANCE GRAPHIC DESIGNER **Rosalin Been Designs**

**March 2009 - Present** I manage client relationships, manage and design projects from start to finish. I strategize the best tactics for their goals, develop and produce the appropriate materials.



## EDUCATION

### MBA WITH AN EMPHASIS IN MARKETING

**University of Phoenix, November 2015**

### BACHELOR OF ARTS IN GRAPHIC DESIGN

**Art Institute of Colorado, March 2010**

"Rosa is an extraordinary leader. I've had the pleasure of working with Rosa for the last 8 years at Philosophy Communication. She manages all my clients, and also coordinates all my client projects throughout the agency. She is truly talented in communications, leading and training a team. She always meets her goals and deadlines and does it every day with a smile on her face. She has received so many client compliments over the years and it's because of her dedication and caring personality. I know whatever Rosa does in the future, it will be successful because she always gives 110 percent."

- **Korisa Highfield, CEO, Grassroots Communications**